



**hike4hunger.org**  
Towards World Food Day - 16 October

THE  
HUNGER  
PROJECT  
AUSTRALIA

2010 Campaign Partner

### **Invitation to participate in our inaugural hike4hunger School Award**

hike4hunger is an international community-led initiative dedicated to raising awareness about the global food crisis and building solidarity in our community. Each year we commemorate World Food Day - 16 October in a series of symbolic hikes around the world.

In 2010, hike4hunger is launching its first annual *School Award* because we believe in the importance of building awareness and empathy in our children for a better tomorrow. We would like to invite your school to join our international movement by organising a hike of your own and working to raise awareness and solidarity in the school community. Each school has the liberty to plan their hike however they choose around some limited guidelines (see *School Award Guidelines*).

As a part of the hike4hunger initiative, you also have the option of raising funds to help alleviate hunger in Malawi. In 2010, all fundraising efforts under the hike4hunger name will be invested in The Hunger Project, an international organisation with over 30 years experience helping marginalised communities break the cycle of poverty through food security, nutrition and educational assistance.

hike4hunger presents your school with a unique opportunity to engage your students in this global movement to commemorate World Food Day, while educating them about world hunger and allowing them to make a difference.

So, how do you get your school involved?

- register your interest (see *School Registration Form*)
- receive your hike4hunger *School Award Pack* and update us on your progress through our blog at [www.hike4hunger.org](http://www.hike4hunger.org)
- have your students design and plan a hike on or around 16 October and engage the local community
- watch your students learn about how to break the cycle of poverty and raise funds for The Hunger Project
- be creative! The two most inspirational hikes will each receive AU \$5,000 to invest in a community initiative of their choosing.

School Award kindly sponsored by:

**World  
First**

hike4hunger supported by:



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Foundation

We hope we can encourage you to get your school involved in this important journey and have included some further information on the *School Award*, the current hunger crisis and The Hunger Project. Please contact us at any time for more information or to register your interest.

Kind regards,

Simon Lewis  
Founder, hike4hunger  
[simon@hike4hunger.org](mailto:simon@hike4hunger.org)

Vanessa Landry  
Project Manager  
[vanessa@hike4hunger.org](mailto:vanessa@hike4hunger.org)

hike4hunger is a registered sub-account of the Trust Foundation  
Trust Foundation: hike4hunger ABN 59958929347  
level 4, 35 Clarence Street, Sydney, NSW 2000  
email us at [contact@hike4hunger.org](mailto:contact@hike4hunger.org) for further information or visit [www.hike4hunger.org](http://www.hike4hunger.org)

## School Award Guidelines

Thank you again for your interest in the hike4hunger 2010 School Award. We have put together the following information for you to find out more, and hope that we have encouraged you to get involved!

1. If you would like to participate in this year's initiative, the only specifications we have are:
  - a. a teacher must endorse the project
  - b. there must be a hike or walk of solidarity led by the kids
  - c. it is held on or around 16 October
  - d. update us of your developments online and send us a follow-up report by 1<sup>st</sup> November
  - e. all monies raised\* are collected by the school and transferred in one lump sum

***\*Please note that we do not require your school to raise funds in order to participate. While we encourage a fundraising goal as part of your hike4hunger participation, our primary goal is to raise awareness and increase participation.***

2. hike4hunger does not have any restrictions on the length, location or size of school hikes. We merely want to encourage you and your school to get involved and help us raise awareness.
3. Here are some examples of what you can do:
  - a. take your class on a walk around the school before first period for a week
  - b. spend one afternoon doing an educational workshop with the materials provided and then a walk of solidarity around the neighbourhood
  - c. organise an off-site field trip to an area of significance in your city
  - d. organise a relay around the school grounds
  - e. join with another school on the project and help us spread awareness
4. As a participant in hike4hunger's 2010 global campaign, you will receive the following:
  - a. (1) hike4hunger.org banner for students to take with them on their hike
  - b. (1) disposable camera to take pictures with your banner and send back to hike4hunger, provided by Disposable Camera Company, Melbourne Australia
  - c. a Zimbabwean made NDORO necklace as a symbol of solidarity for each student involved
  - d. an educational booklet to be used as a teaching aid for students, including teaching ideas
  - e. access to our website blog to upload information and/or photos about your schools hike
5. Additionally, schools located in Australia, Canada, Germany, Japan, Netherlands, New Zealand, Sweden, Switzerland, United Kingdom and the United States can choose to have a representative from The Hunger Project present more information at their school about the global hunger crisis and what your students are helping to achieve.



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6. After your successful school hike:
  - a. Send a detailed report to the *School Award* administrator, Vanessa Landry, including photos, stories, and/or quotes.
  - b. Your report must:
    - outline where you went, what you did and who was involved
    - tell us what you and your classmates have learned from the experience
    - if applicable, tell us how much money you raised
    - brainstorm how you will spend the AU \$5,000 prize money if awarded (some ideas: make a donation to a cause of your choice, re-invest it into your school to create a community involvement program or send a few representatives to Africa to see where your funds have gone - it is all up to you!)
    - include at least one photo of your hike participants with your hike4hunger banner
  - c. We need to receive your report by **1<sup>st</sup> November, 2010** to be eligible for a prize.
7. Please send a copy of the report (signed off by the endorsing teacher) to [vanessa@hike4hunger.org](mailto:vanessa@hike4hunger.org).  
Or mail it to:  
The Trust Company  
Attn: hike4hunger  
level 4, 35 Clarence Street  
Sydney, NSW 2000 Australia
8. Each report will be reviewed by a hike4hunger panel for creativity, dedication and solidarity. Winners will be announced by **1<sup>st</sup> December 2010**.
9. The two winning schools are required to update us within 3 months of receiving the prize money and let us know how it was or is planning to be spent.

*To help defray the printing and postage costs of your School Award Pack and keep administrative costs to a minimum, we encourage an AU \$50 registration donation to hike4hunger. If you are willing and able to make the suggested donation, please indicate your payment method on the following registration form.*

**If you would like to participate, please return the attached School Registration Form to Vanessa Landry at [vanessa@hike4hunger.org](mailto:vanessa@hike4hunger.org).**

**Upon receipt of your registration form, we will send a confirmation email containing the School Sponsorship Form, banking details for any funds raised and information on when you can expect to receive your *School Award Pack*.**

**If you have any further questions, please don't hesitate to call us on 04 3107 5121.**

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